

AMPD»CRM

Communication

Template Samples

Test Drive Thank You – Part 1

Email subject: Thanks for coming to visit Daniel!



Dear Daniel,

The team here just wanted to say a sincere thank you for taking the time to visit our dealership recently to view our 2015 Toyota Yaris SX FWD.



2015 Toyota Yaris SX FWD

[View online](#)

We recognise there are many options and considerations to be made when purchasing your next vehicle, so if there is anything we can do to help make this process easier, better informed or more enjoyable for you, please do not hesitate to ask.

Our staff are proud of the knowledge they have built up over the years and we are only too happy to answer any questions you may have.

We've actually recently stocked some similar vehicles to the 2015 Toyota Yaris viewed, which may also be of interest to you.

I've listed a couple below. Please just click on each to get more info from our website, or if you prefer we'd be happy to talk you through the features of each in person.



2002 Nissan Cefiro



2014 BMW R50



2008 Cadillac Escalade



Test Drive Thank You – Part 2

Email subject: Can we help in any way Daniel?



Dear Daniel,

Thanks again for making contact a couple of weeks ago in regards to the 2015 Toyota Yaris SX FWD.

We trust your search for a new vehicle is going well, but if you haven't managed to find your dream vehicle yet, let us know as we'd love to assist you further where we can.

To discuss your requirements further with one of our team, please just call us 0800 123 456 or email email@address.co.nz.

Kindest regards,

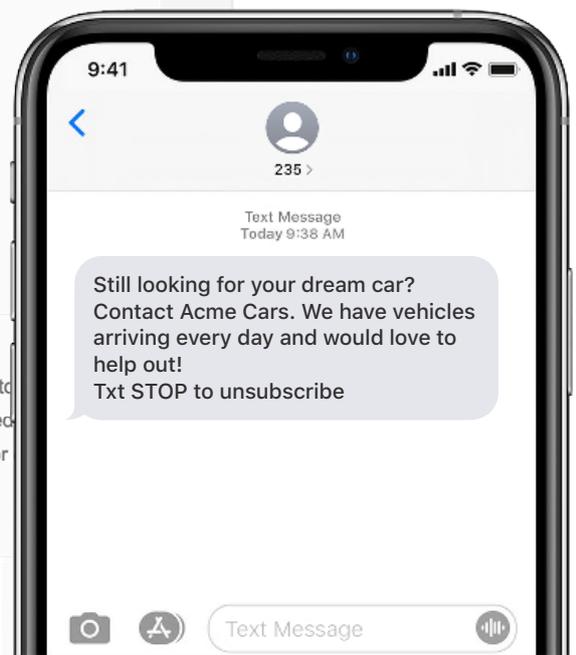
The team at Acme Cars



2015 Toyota Yaris SX FWD

[View online](#)

We really appreciate customer feedback and suggestions to help us improve our customer experiences. If you have any suggestions or comments about the service you received visiting us last, we'd love to hear from you. Simply email us at email@address.co.nz or on 0800 123 456 to let us know.



Enquiry Thank You

Email subject: It was great to hear from you Daniel!



Dear Daniel,

The team here just wanted to say thanks again for your recent enquiry on our 2015 Toyota Yaris SX FWD.

We recognise there are many options and considerations to be made when purchasing your next vehicle, so if there is anything we can do to help make this process easier, better informed or more enjoyable for you, please do not hesitate to ask.



2015 Toyota Yaris SX FWD

[View online](#)

Our staff are proud of the knowledge they have built up over the years and we're only too happy to answer any questions you may have.

We've actually recently stocked some similar vehicles to the 2015 Toyota Yaris viewed, which may also be of interest to you.

I've listed a few below. Please just click on each to get more info from our website or if you prefer we'd be happy to talk you through the features of each in person.



2002 Nissan Cefiro
2000cc, Auto, 65,000km

\$9,000



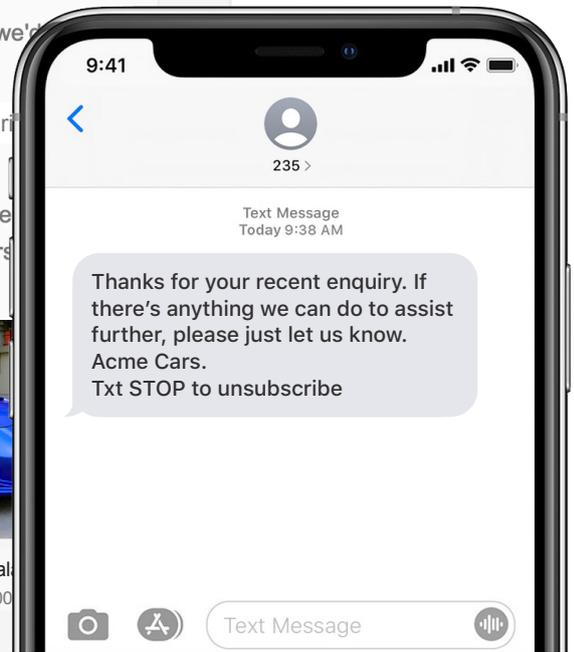
2014 BMW R50
2000cc, Auto, 65,000km

\$10,000



2008 Cadillac Escalade
2000cc, Auto, 65,000km

\$11,000



Enquiry/Test Drive Price Drop

Email subject: We've just reduced the price of our 2015 Toyota Yaris...



Price drop!
Don't miss out



Dear Daniel,

Great news! Our 2015 Toyota Yaris (the one you recently enquired on) has just had its price reduced. It's now **\$14,999** - a saving of \$500 on its previous price.

If you're interested in this vehicle at its new pricing, please give our friendly team a call on 0800 123 456 or reply to this email to discuss further. Note: Our price reductions do tend to be very popular, so we urge you to touch base soon if you are interested.

Kindest regards,

The team at Acme Cars



2015 Toyota Yaris SX FWD

WAS \$15,499

NOW \$14,999*

Thinking about finance?

Are you in need of finance to purchase your next vehicle? Complete our simple form to find out what we can offer you.

[APPLY FOR FINANCE](#)

Enquiry/Test Drive Vehicle Sold

Email subject: The 2015 Toyota Yaris you like has just sold but we have other great options...



Going, going, gone...



Dear Daniel,

The Toyota Yaris SX that you were recently interested in at our dealership has just sold.

But fear not, we do have many other great options in stock right now, in fact we've listed a few similar ones below that may be of interest to you.

Still can't find what you're after? Please give our friendly team a call on 0800 123 456 or reply to this email - we'd be more than happy to discuss your requirements further.

Kindest regards,

The team at Acme Cars



2015 Toyota Yaris SX FWD

SOLD

You might be interested in these...



2002 Nissan Cefiro
2000cc, Auto, 65,000km



2014 BMW R50
2000cc, Auto, 65,000km



2008 Cadillac Escalade
2000cc, Auto, 65,000km

Post Sale Thank You

Email subject: Thank you for choosing Acme Cars!



Thank you
for choosing us

Dear Daniel,

The team here at Acme Cars just wanted to say thanks again for purchasing your new **2015 Toyota Yaris SX** from us.

We appreciate your decision to purchase specifically from our dealership and hope we have exceeded your expectations in both customer service and delivery.

We do pride ourselves on taking care of our customers and we'd like to assist you with your latest purchase as much as possible. From time to time, we'll send you helpful reminders as well as other useful information related to your vehicle, all in an effort to ensure you have the best experience you can with your new vehicle and Acme Cars.

Our business and reputation is built on great customer service and because of that we would love to also offer a warm welcome to any of your friends or family when purchasing their next vehicle. Just make sure you remind them to tell us you sent them.

Thanks again for choosing Acme Cars and we look forward to being of assistance to you over the coming months.

Kindest regards,

The team at Acme Cars

We really appreciate customer feedback and suggestions to help us improve our customers' experiences. If you have any suggestions or comments about the service you received while visiting us last, we'd love to hear from you. Simply email us at email@address.co.nz or call us on 0800 123 456 to let us know.

Post Sale Thank You



Level 2
12 Hazeldean Rd
Addington
Christchurch 8025
New Zealand

Daniel Smith
123 West S Rd
Northridge
Whangarei 1130
New Zealand

Wednesday, April 1, 2021

Dear Daniel,

The team here at Acme Cars just wanted to say thanks again for purchasing your new **2015 Toyota Yaris SX** from us. We appreciate your decision to purchase specifically from our dealership and hope we have exceeded your expectations in both customer service and delivery.

We do pride ourselves on taking care of those that matter most, and as a result it is our intention to assist you with your latest purchase wherever possible. From time to time, we'll send you helpful reminders as well as other useful information related to your vehicle, all in an effort to ensure you have the best experience you can with your new vehicle and Acme Cars.

Our business and reputation is built on great customer service and because of that we would love to also offer a warm welcome to any of your friends or family when purchasing their next vehicle. Just make sure you remind them to tell us you sent them.

Thanks again for choosing Acme Cars and we look forward to being of assistance to you over the coming months

Kindest regards,

Your friends at Acme Cars

PS: We welcome any feedback you would like to give us about our service and your experience with Acme Cars. Please feel free to send through any suggestions or comments you have to sales@acmecars.co.nz.

Happy Birthday

Email subject: Happy Birthday Daniel!

A big Happy Birthday Daniel!



From all your friends at **Acme Cars** we hope you have a fantastic day!

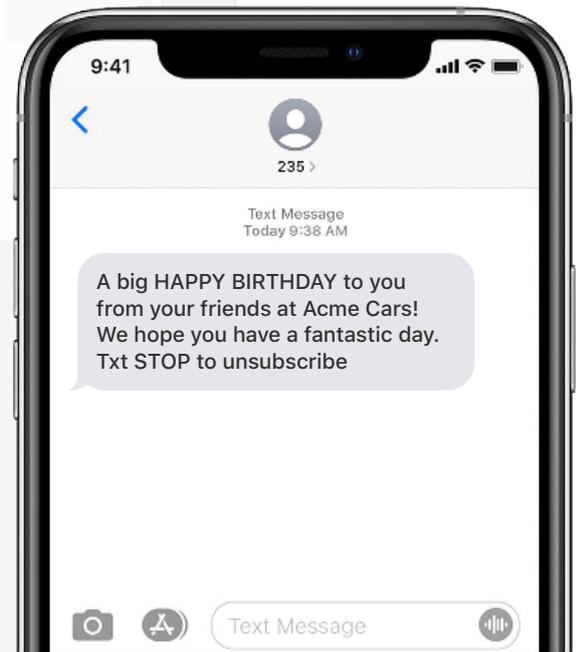


BuyerScore ★★★★★ 4.82 | 249 reviews

Find us online at acmecars.co.nz
32 Albert Road, New Lyn, Auckland



If you prefer not to receive emails like this from us, [unsubscribe here](#).



Renewal MBI

Email subject: Your insurance is expiring soon

Your insurance is expiring soon...



Daniel, we just wanted to let you know that your Finance Central Mechanical Breakdown Insurance policy is due to expire soon.

The great news is that you can easily extend your protection for another 12, 24 or 36 months just by contacting us today.

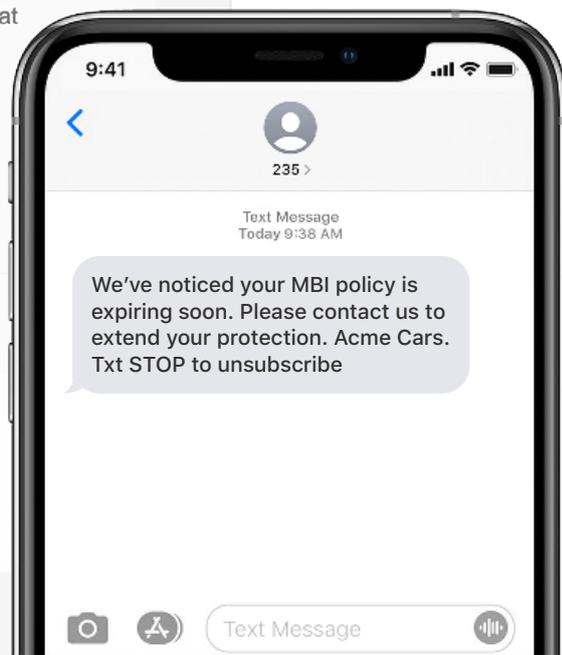
Mechanical Breakdown Insurance can cover the cost to repair mechanical or electrical parts in your vehicle that may fail or break.

If you're interested in extending your existing Mechanical Breakdown Insurance policy, please just call us on 0800 123 456 or send us an email at email@address.co.nz and we'll get the process underway for you.



BuyerScore ★★★★★ 4.82 | 249 reviews

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32 Albert Road, New Lyn, Auckland



Renewal MVI

Email subject: Your insurance is expiring soon

Your insurance is expiring soon...



Daniel, just a friendly reminder that your Motor Vehicle Insurance Policy with Finance Central is due to expire soon.

To ensure you and your vehicle remain protected without interruption, we suggest you contact Finance Central and confirm your policy is set to automatically renew on or before the expiry date.

If you'd prefer to discuss this cover and your options, please call us on 0800 123 456 or send us an email at email@address.co.nz and we'd be happy to talk through the various options available.

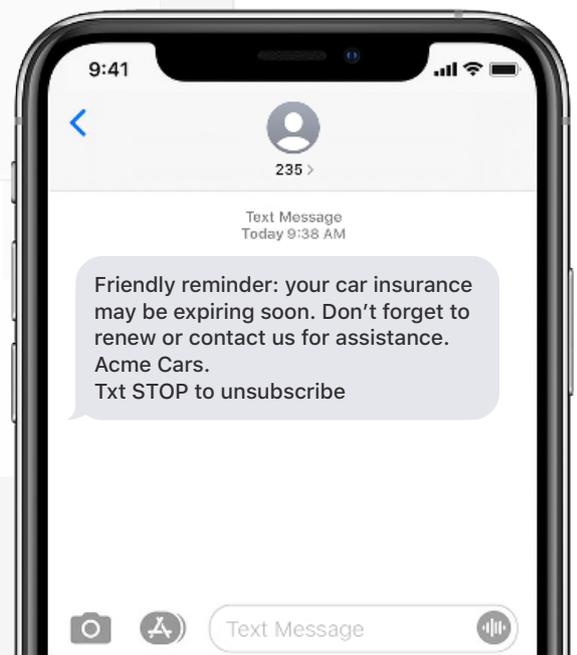


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Reminder WOF

Email subject: Your Toyota Yaris Warrant of Fitness is due to expire

Your WOF is about to expire



Daniel, just a friendly reminder that the Warrant of Fitness on your Toyota Yaris is due to expire soon.

Please feel free to contact our helpful Service Department using the details below to arrange an inspection that is convenient for you.

My Workshop Name

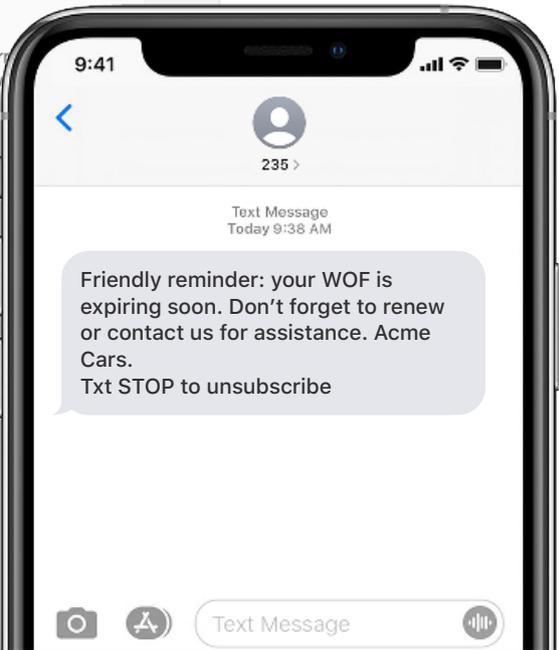
34 Albert Road, New Lyn, Auckland
0800 Workshop
www.acmecars.co.nz/workshop

PS: Occasionally the information we store about our customers can become outdated or incorrect. If you no longer own this vehicle or your contact details have changed, please just let us know and we'll update our records accordingly.



BuyerScore ★★★★★ 4.82 | 249 reviews

Find us online at acmecars.co.nz
32 Albert Road, New Lyn, Auckland



Reminder Rego

Email subject: Your Toyota Yaris vehicle registration is due to expire

Your Rego is due to expire!



Daniel, just a friendly reminder that the License (rego) on your Toyota Yaris is due to expire soon.

Expired licensing can attract unwanted fines, so we urge you to renew before the expiry date.

Renewal is easy and can be completed at any PostShop, AA, VINZ, VTNZ or online at www.nzta.govt.nz/renew.

Need assistance? Please give our friendly team a call on 0800 123 456 or reply to this email - we'd be more than happy to assist where possible.

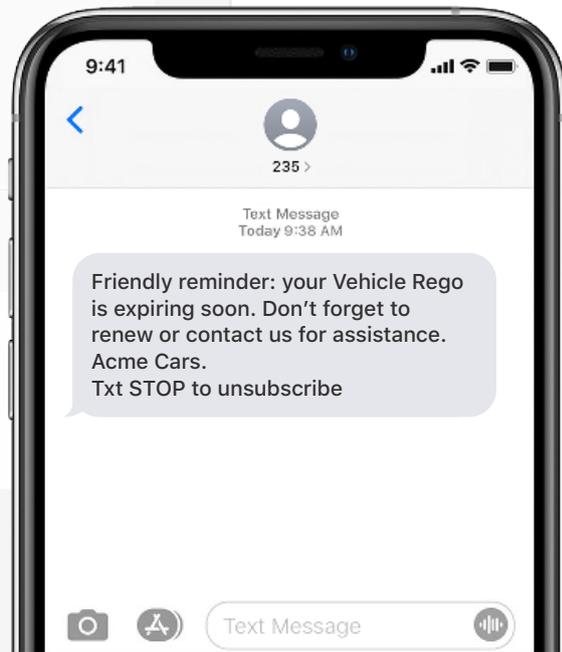


BuyerScore ★★★★★ 4.82 | 249 reviews

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32 Albert Road, New Lyn, Auckland



If you prefer not to receive emails like this from us, [unsubscribe here](#).



Trade-in & Upgrade

Email subject: Trade in & upgrade your vehicle today Daniel!



Trade in and upgrade your vehicle today!



Dear Daniel,

As a valued customer we are excited to introduce to you our Trade In & Trade Up offer, where we'll happily trade-in your current vehicle for a fair price and have you driving out in a newer one - usually same day.

We have a wide range of vehicles to choose from to suit any budget, including some we've handpicked here for you based on your current vehicle.

If you've had a change in circumstance or lifestyle though and are perhaps looking to upgrade to something entirely different, let one of our team know and we can discuss other options we currently have in stock. Our large selection covers most customer requests, but we can also source vehicles outside of our stock, if we don't quite have what you're after.



2015 Toyota Yaris SX FWD

[View online](#)



2002 Nissan Cefiro
2000cc, Auto, 65,000km

\$10,000



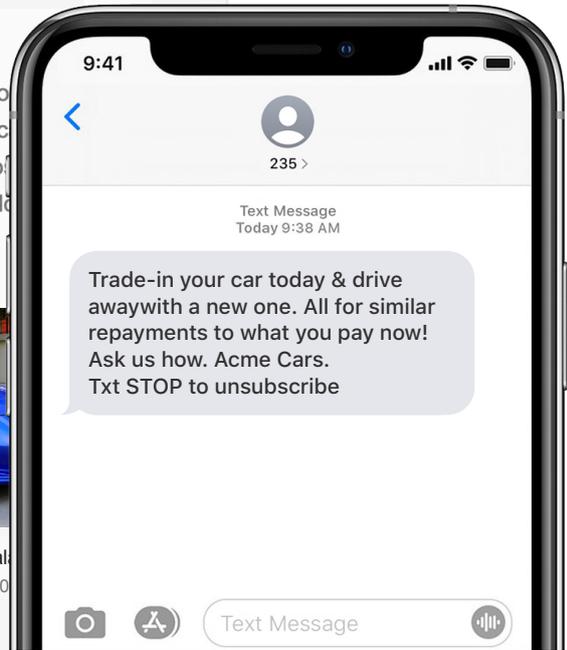
2014 BMW R50
2000cc, Auto, 65,000km

\$11,000



2008 Cadillac Escalade
2000cc, Auto, 65,000km

\$12,000



Trade-in & Upgrade



Level 2
12 Hazeldean Rd
Addington
Christchurch 8025
New Zealand

Daniel Smith
123 West S Rd
Northridge
Whangarei 1130
New Zealand

Wednesday, April 1, 2021

Dear Daniel,

We are excited to be able to offer you the opportunity to trade-in your current vehicle and drive away with a newer, later model vehicle - all for similar repayments to what you pay now.

In fact, we have a wide range of vehicles to choose from to suit any budget, including this one which we've handpicked for you.

Had a change in circumstance or lifestyle and looking to upgrade to something else? Let us know. Our large selection covers most customer requests, but we'd be more than happy to source you something outside of our stock, if we don't quite have what you're after.

The team at Acme Cars want to make this a fun and enjoyable opportunity for you. In fact many of our customers drive in with their old car and out with their new - the same day!

To take advantage of this offer, simply call us on 0800 623 687 or send us an email at sales@acmecars.co.nz and we'll take care of the rest.

Kindest regards,

Your friends at Acme Cars

PS: We welcome any feedback you would like to give us about our service and your experience with Acme Cars. Please feel free to send through any suggestions or comments you have to sales@acmecars.co.nz.



**2015 Toyota Yaris
SX 4WD**

Seasonal Christmas

Email subject: Season's Greetings Daniel!



Season's Greetings Daniel from the entire team at Acme Cars

At this time of year we always like to reflect on the year passed and in particular our incredible customers. With that in mind, we would love to extend to you and your family, our very best wishes for the holiday season ahead and a very healthy, happy and prosperous year in 2022.

If there is anything we can do to assist you during this holiday season please do not hesitate to ask.

Have fun, be safe and enjoy the summer!



BuyerScore ★★★★★ 4.82 | 249 reviews

Find us online at acmecars.co.nz
32 Albert Road, New Lyn, Auckland



If you prefer not to receive emails like this from us, [unsubscribe here](#).



Seasonal New Year

Email subject: Kick off the new year with a new car...



Dear Daniel,

The entire team at Acme Cars would like to wish you the very best for the year ahead! It's hard to believe that 2021 is upon us and we hope yours has kicked off to a great start.

As always, this time of year brings about re-evaluation on certain aspects of our lives, which may also include your vehicle requirements. Have you had a change in circumstance or lifestyle? Wanting something different? Let us know as we'd love to assist you in finding your next car. We have a large selection of vehicles that cover most customer requests, but we'd be more than happy to source you something outside of our stock, if we don't quite have what you're after.

We've listed a variety of vehicles that we have in stock below. Please click on any to get more info from our website, or if you prefer, we'd be happy to talk you through the features of each in person.

Kindest regards,

Your friends at Acme Cars



2002 Nissan Cefiro
2000cc, Auto, 65,000km
\$9,000



2014 BMW R50
2000cc, Auto, 65,000km
\$10,000



2008 Cadillac Escalade
2000cc, Auto, 65,000km
\$11,000



Seasonal Easter

Email subject: Celebrate Easter with some new wheels...



Dear Daniel,

No plans this Easter? We'll be celebrating Easter with fantastic deals, so clear your diary and hop on in to see us.

If you've been considering upgrading your vehicle or simply want a change, we're confident we have something waiting just for you. We've listed a variety of vehicles below that will be included in our Easter celebration. Please click on each to get more info from our website, or if you would prefer, we'd be happy to talk you through the features of each in person. We hope to see you there!

Kindest regards,

Your friends at Acme Cars



2002 Nissan Cefiro
2000cc, Auto, 65,000km
\$9,000



2014 BMW R50
2000cc, Auto, 65,000km
\$10,000



2008 Cadillac Escalade
2000cc, Auto, 65,000km
\$11,000



2008 Cadillac Escalade
2000cc, Auto, 65,000km
\$9,000



2002 Nissan Cefiro
2000cc, Auto, 65,000km
\$10,000



2014 BMW R50
2000cc, Auto, 65,000km
\$11,000

Seasonal Winter

Email subject: Winter's coming! Is it time to upgrade your car?



Dear Daniel,

Chilly mornings, icy road conditions, skiing, snowboarding - winter is coming in quick!

If you're considering upgrading your vehicle to one that will keep you toasty and safe this winter, or to get you to the mountain on time - look no further, we've got a fantastic range of vehicles to choose from!

Simply click on a vehicle to find out more info, or give us a call/email to discuss things further.

Kindest regards,

Your friends at Acme Cars



2002 Nissan Cefiro
2000cc, Auto, 65,000km
\$9,000



2014 BMW R50
2000cc, Auto, 65,000km
\$10,000



2008 Cadillac Escalade
2000cc, Auto, 65,000km
\$11,000



2008 Cadillac Escalade
2000cc, Auto, 65,000km



2002 Nissan Cefiro
2000cc, Auto, 65,000km



2014 BMW R50
2000cc, Auto, 65,000km

Seasonal Summer

Email subject: Fancy a new set of wheels this Summer?



Dear Daniel,

Spring has sprung and Summer is fast approaching, which means it's time to start enjoying the warmer weather, and what better way to do that than with a new set of wheels.

We have a fantastic range of vehicles available right now all ready for summer. Please click on any to get more info from our website, or if you prefer, we'd be happy to talk you through the features of each in person.

Kindest regards,

Your friends at Acme Cars



2002 Nissan Cefiro
2000cc, Auto, 65,000km
\$9,000



2014 BMW R50
2000cc, Auto, 65,000km
\$10,000



2008 Cadillac Escalade
2000cc, Auto, 65,000km
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2008 Cadillac Escalade
2000cc, Auto, 65,000km
\$9,000



2002 Nissan Cefiro
2000cc, Auto, 65,000km
\$10,000



2014 BMW R50
2000cc, Auto, 65,000km
\$11,000